

## Degree Courses postgraduate

The transformation into the Bachelor's/Master's-System is currently underway. In the end an offer of seven Master's degree courses will be available.

At the moment one MBA programme is offered at Kempten University: International Business Management and Consulting, taught in English. Two more MA's degree courses are offered in co-operation with other Bavarian Universities: The MBA in Strategic Information Management and the MEng in Technological Management, both of which are held in German.

All Master's courses are organized part-time. This enables studying while holding a full time job. A Bachelor's degree and a minimum of 2 years' work experience on a management level are required.

## International Profile

Internationalisation has always been very important for us. Coordinators in each department and the International Office create and manage active international links for all degree courses. This enables student and staff exchanges with all European countries as well as with America, Asia and Australia.

All in all, Kempten University has some 80 partner universities worldwide, and is attached to all major grant programmes.

For further  
information  
please visit  
our website:  
[www.fh-kempten.de](http://www.fh-kempten.de)



**Hochschule Kempten**  
University of Applied Sciences

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Love at First Sight  
**Kempten University**  
at a Glance

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## Key Data

Studies at Kempten University are practical, international and future-oriented. The town is situated in the Bavaria's top tourist region Allgäu. Small groups and a modern, compact campus close to the city centre provide pleasant study conditions and attract German and international students alike.

Undergraduate Degree Courses offered	8
Graduate Degree Courses offered	3
Students	3.200+
Professors	74
Associate Lecturers and Experts	200
Support Staff	95

## Research

Collaborating with industry, business, communities, associations and organisations, Kempten University has gained excellent reputation in application-oriented research and technology transfer in the region.

Two research institutes have been founded to enhance research activities. Moreover, our professors and staff help and advise companies with problems in technology and business. Companies use the University's state-of-the-art equipment for application-oriented research and development. Our students work on projects from industry during studies or in their final projects.



## Degree Courses undergraduate

### ■ Business Administration

Graduates will be capable of supporting all kinds of management at solving economic and business problems in an independent, but team-oriented manner. They will be able to assume leadership tasks and to set up businesses of their own.

#### Emphasis areas:

- Banking, Finance and Investment Management
- International Management (taught in English)
- Logistics
- Marketing
- Human Resource Management
- Accountancy and Controlling
- Taxation
- Corporate planning and Business Intelligence
- Company Development and Consulting
- Business Information Technology
- Business Law

### ■ Tourism Management

This course is a logical part of our study offer since Kempten is located in the centre of a top-tourist region. It attracts students from all Germany and even worldwide.

#### Emphasis areas:

- Destination Management
- International Resort and Hotel Management
- Travel Management
- Transport Management

### ■ Social Services Management

This degree course provides training for executives in areas of the social services industry, enabling them to assume interdisciplinary tasks in social counselling organisations, aid organisations and social security companies. The course provides, in equal shares, knowledge of social science, management and legal issues.

### ■ Electrical Engineering and Information Technology

Electrical Engineering provides huge possibilities for graduates with rapid, even revolutionary developments in telecommunications, micro-electronics and computer engineering, automation, sensor engineering, etc.

#### Emphasis areas:

- Communication Systems
- Power Engineering
- Telecommunication Engineering
- Measurement and Control Engineering



- Computer Science Technology
  - Mechatronics
  - Integrated European Study in Electronic Systems (in English)
- The last mentioned emphasis area requires two additional semesters at the University of Ulster and leads to a dual award "Master of Engineering" and "Diplom-Ingenieur (FH)".

### ■ Mechanical Engineering

Mechanical Engineering and vehicle production are the biggest industrial sectors in Germany and very successful on the world market. Graduates will find most interesting and diverse fields of activity and have excellent chances of finding a job.

#### Emphasis Areas:

- Automation Engineering
- Design
- Logistics
- Production Engineering
- Environmental Technology and Power Engineering

### ■ Computer Science

The growing demand for software experts in the economic sector cannot be satisfied at the moment, hence work prospects are excellent!

#### Emphasis areas:

- Applied Computer Science
- Business Computer Science

### ■ Business Engineering

Two courses are offered: Electrical Engineering and Information Technology with Business, and Mechanical Engineering /Distribution Management with Business.